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LIFE WEST PLAYS ROLE IN MAJOR INTERNATIONAL CONFERENCE IN BEIJING

Hayward, Calif., November 18, 2008-- Dr. Gerard Clum, president of Life Chiropractic College West and immediate past president of the World Federation of Chiropractic (WFC), was a participant at the World Health Organization's "Congress on Traditional Medicine" as well as at the associated "Symposium on Manual Methods of Health Care." The event was held from November 7 to November 9 in Beijing, China.

The conceptualization and planning for the conferences began during Dr. Clum's tenure as president of the World Federation of Chiropractic. His term as president ended at the Federation's annual meeting in Seoul, Republic of South Korea in June of this year.

The main program, which attracted 2,000 health care providers from around the world, was hosted and cosponsored by the People's Republic of China Ministry of Health and State Administration of Traditional Chinese Medicine. The satellite program on Manual Methods of Health Care was organized by the World Federation of Chiropractic and the Wang Jing Hospital of the China Academy of Traditional Chinese Medicine. The program included presentations on Tuina (China), Chuna (Republic of South Korea), Judo therapy (Japan), Chiropractic (United States), Osteopathy (United States), Massage (Sweden), Naprapathy (Sweden), Bonesetting (Europe), Hueseros and Sobadores (Latin America), and various forms of African manipulative approaches.

A third follow-up program was presented jointly by the World Federation of Chiropractic and the Association of Chiropractic Colleges on Nov. 10 - 11 immediately following the WHO events. This program reflected on the presentations of the previous programs and explored the utilization of technology in chiropractic education on a global basis.

Dr. Clum noted that the fact that WHO invited the WFC to convene the satellite program "acknowledged the role and significance of the chiropractic profession globally and its importance in the worlds of manual health care."

Dr. Joseph Ferguson, dean of Life Chiropractic College West, was the opening speaker at the WFC/ACC symposium on educational technology and gave a report summarizing the technologies currently being used by chiropractic institutions. Dr. Clum also presented at this conference, where he focused on the impact of digital imaging systems in chiropractic education.

Dr. Clum also closed the WFC/ACC program on Nov. 11, noting how technology offers a greater opportunity for world-wide collaboration and maximization of the effects of educational efforts on a global basis.

"Chiropractic colleges have a responsibility to continue improving the quality of their education," said Dr. Clum. "By periodically reviewing and evaluating what methods, products, and services are

available, we can learn the best practices and find the best means of helping our faculty convey critical information to our students.”

One of the realities brought to light through these proceedings is the world-wide demand and desire for chiropractic services and chiropractic education. “It is clear to me that the only way this need can be met is by electronically leveraging the talent and expertise of the faculty of established chiropractic programs to emerging programs around the globe,” commented Clum.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college’s Health Center, a public outpatient facility, staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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