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N E W S R E L E A S E

LIFE CHIROPRACTIC COLLEGE WEST NAMES DR. MICHAEL MCLOGAN AS ITS 2008 ALUMNUS OF THE YEAR

FOR IMMEDIATE RELEASE

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HAYWARD, Calif, October 28, 2008-- On Saturday, October 18, Dr. Michael McLogan, Oroville, California, was honored as 2008 Alumnus of the Year by the Life Chiropractic College West Alumni Association. The award recognized Dr. McLogan's lifetime of service to the chiropractic profession. Since graduating from Life West in 1983, Dr. McLogan has served in numerous positions of leadership in both his local Butte Society chapter of the California Chiropractic Association as well as the California Chiropractic Association (CCA) itself.

During his 20-year membership in the Butte Society of the California Chiropractic Association, Dr. McLogan has been both treasurer and vice president. He also has served as president for two terms. In addition, he has worked in several statewide CCA leadership positions at different times including vice president for external affairs, vice president of finance, vice president of communications and most recently, vice president for internal affairs. Furthermore, in the past eight years, he has served on the CCA's Political Action Committee. Since 1989 he has also been an active participant in the American Chiropractic Association Councils on Diagnostic Imaging and Orthopedics.

He has run his own successful private practice for 24 years. Dr. McLogan is the 17th recipient of the Life West Alumnus(a) of the Year Award. Fred Schultz, director of institutional advancement at the college, stated, "Dr. McLogan's contributions to the advancement and promotion of chiropractic are beyond exemplary. As a practicing doctor and outspoken advocate, Dr. McLogan embodies the passion and commitment necessary to make meaningful change in the field of healthcare."

Life Chiropractic College West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Public Health Center, staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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