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N E W S R E L E A S E

FOR IMMEDIATE RELEASE

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LIFE WEST STUDENTS ORGANIZE TO CREATE SECOND "LYCEUM" EVENT

HAYWARD, Calif, August 24, 2009 – On July 24 and 25, the second annual Lyceum 2009 was hosted by the Life Chiropractic College West chapter of the Delta Sigma Chi fraternity. Inspired by stories of BJ Palmer and his week-long educational and philosophical seminars, students organized this event to provide additional inspiration and support to individual practitioners and the professional at large.

This year's speakers included Drs. Tim Gay, Stew Bittman, Elizabeth Welch, Eric Rubin, Paige Van Slooten, Ron Oberstein, Jennifer Wilhelm, and Fred Schofield. Drs. Welch, Rubin, and Van Slooten provided technique instruction. Discussions focused on practice management, personal growth, mission trips, and technique.

Lyceum 2009 attracted about 20 more attendees than the first year, including twelve practicing chiropractors. Through the auspices of and assistance from Life West Continuing Education Department attending Doctors of Chiropractic received all of their required annual California (and other states) continuing education credits (including the 4 technique hours).

Brian Morris, a clinic intern from Redding, Calif. and Matty Kittleson a junior intern from Vancouver, British Columbia were co-chairs of this year's event. Brian Morris stated "Part of our intention is to provide another opportunity for the chiropractic community to allow their chiropractic fire to burn as bright and as hot as possible, and to re-ignite it in those who've lost it." They intend to grow the event, year by year, until it's known and recognized as a major annual philosophical gathering in California.

Seventy-five percent of the event's proceeds from ticket and event t-shirt sales were donated to Mission Trip: America, a program offering chiropractic care to the homeless and underprivileged communities in the San Francisco Bay Area.

Established in 1976, Life West is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility, staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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