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N E W S R E L E A S E

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LIFE WEST HOSTS NATIONAL "TALK THE 'TIC" COMPETITION FINALS



Hayward, Calif., August 7, 2009 — On July 10, Chris Stepney, a senior intern from Northwestern University of Health Sciences, won the annual national "Talk the 'TIC" speaking competition sponsored by the Nu Chapter of Delta Sigma Chi chiropractic fraternity at Life Chiropractic College West. Stepney's award-winning speech was titled "Healthy by Choice, Not by Chance." Stepney stated, "Talk the 'TIC is about preparing yourself to deliver your chiropractic message to the community in a way that will allow people to see the benefits that chiropractic has for their own health and life. You can have all the knowledge in the world, but if you can't communicate that to your patients, none of it matters." Prizes include a complete paperless practice management software package from CoAction Software valued at \$9,000, along with other prize donations.

Narrowed down from an initial field of 55 national participants, the last round of 5 finalists included Stanton Hom, Southern California University of Health Sciences; Jason Blacketter, Palmer Davenport; Max Lippman, Life Chiropractic College West, and Ian Shtulman, Life University.

Among the judges deciding the winner were Mr. Tyree Johnson, a distinguished Toastmaster from Oakland, California, Dr. Gerard Clum, president of Life Chiropractic College West, and various faculty and alumni from Life West. Dr. Clum stated, "We are very proud of our students for taking the initiative to create and develop this increasingly popular event. Life West works hard to empower our students so they may promote the tremendous value of chiropractic in their local communities and the world."

The Nu Chapter of the Delta Sigma Chi fraternity encouraged inter-scholastic participation in the national competition. Judges selected the best lay lecture (or patient-education lecture) about chiropractic.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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