

FOR IMMEDIATE RELEASE

Contact: Iris Murillo
Phone: 510-780-4500, ext. 2425
E-mail: imurillo@lifewest.edu

LIFE WEST EXCEEDS EXPECTATIONS AT TOY DRIVE FOR HAYWARD FAMILIES



(Left to Right): Jackie Biron, Life West Director of Student Services, Irma Mora from Fremont, California and Jeremy Steel from Wailuku, Hawaii.

HAYWARD, Calif, December 17, 2008 – During these tough economic times when donation drives are struggling to meet their projected goals, Life Chiropractic College West is pleased to announce it has exceeded its commitment during the college's eighth annual toy drive benefiting low-income families in Hayward. Since November, Life West has been collecting toys and gift cards from its faculty, staff and students. Many patients attending the college's public health center were also generous contributors to the drive.

The college initially committed to providing 100 new toys and \$300 in gift cards to the Hayward Area Recreation and Park District (H.A.R.D.). By the close of the event, the college collected 165 new toys with \$345 in gift cards. The gift cards will be handed out to older children. Life West's Director of Student Services Jackie Biron said, "We are so grateful to all of our faculty, staff, students and patients

for opening their hearts and providing such wonderful gifts to so many families in Hayward.” The donations were taken to the Hayward Senior Center and will be distributed on Saturday, December 20.

The Hayward Area Recreation & Park District is an independent special use district providing park and recreation services for over 250,000 residents living within a 64 square-mile area which includes the City of Hayward, Castro Valley, San Lorenzo and the unincorporated Ashland, Cherryland and Fairview districts. The Park District, known locally as “H.A.R.D.”, is the largest recreation district in the State of California.

Established in 1976, Life West is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college’s Health Center, a public outpatient facility, staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

#