



25001 Industrial Blvd. • Hayward, CA 94545 • tel. 510-780-4500 • fax 510-780-4528 • [www.lifewest.edu](http://www.lifewest.edu)

## N E W S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: Iris Murillo  
Phone: 510-780-4500, ext. 2425  
E-mail: [imurillo@lifewest.edu](mailto:imurillo@lifewest.edu)

### **PRESIDENT OF LIFE WEST PARTICIPATES IN DISCUSSIONS BETWEEN VIRGINIA CHIROPRACTIC ASSOCIATION AND THE VIRGINIA SOCIETY OF CHIROPRACTORS**

**HAYWARD, Calif, November 11, 2008** – At their joint convention in September, the Virginia Society of Chiropractic and the Virginia Chiropractic Association invited Dr. Gerard Clum, president of Life Chiropractic College West, to organize and moderate discussions in an effort to promote greater cooperation and unity on the part of both associations. The convention was held September 26 -28 in Richmond, Va.

Dr. Clum stated, "It was an honor to participate and witness the meeting of such prestigious organizations profoundly dedicated to the service of their communities. The successful collaboration of these associations lays the groundwork for a solid foundation which will ultimately benefit the members as well as their patients in this fine state of Virginia."

Members from both organizations found similarities in their commitment to continuing education, and to furthering the chiropractic profession. Open discussions were inspired by a mutual desire to foster positive relations. Differences between the groups were more a result of limited communication or miscommunication rather than fundamental differences in perspective. With this new understanding, the stage has been set for follow-up meetings as they work on clearing the lines of exchange and building stronger bonds of cooperation.

In addition to his college presidency, Dr. Clum is the immediate past president of the World Federation of Chiropractic and also serves on the executive committee of the Foundation for Chiropractic Progress.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility, staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at [www.lifewest.edu](http://www.lifewest.edu).

###