



LIFE CHIROPRACTIC

COLLEGE WEST

NEWS RELEASE

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NEW VICE PRESIDENT OF INSTITUTIONAL ADVANCEMENT JOINS LIFE CHIROPRACTIC COLLEGE WEST

Hayward, Calif., December 15, 2011 — On January 1, 2012, Andrew, "Drew" Boster joins Life Chiropractic College West as the new Vice President, Institutional Advancement.

Drew earned his Bachelor of Arts degree from Augustana College, Rock Island, Illinois, and his Master of Educational Administration from Western Illinois University. From 2002-2007 Drew lead Palmer College to record levels of alumni and foundation support, with the culmination of a \$35 million campaign and a key donation, a Kresge Foundation award of \$750,000, which was a first for the chiropractic profession. After completion of the Palmer campaign, Boster was recruited by Charles Drew University and Rivermont Collegiate to lead their fund raising departments. Drew Boster has 35 years of higher education experience in admissions and fund raising. He has lead three campaigns raising over \$70 million.

Dr. Brian Kelly, president of Life West, states, "We are very excited that Drew is joining the Life West team. With his vast experience and background, we anticipate reaching new heights in the areas of fundraising and alumni outreach."

Life West, established in 1976, is an accredited non-profit institution of higher learning. Over 4,500 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,000 patients per week in the city of Hayward, California. www.lifewest.edu.

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