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N E W S R E L E A S E

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DR. CLUM ON LEADERSHIP PANEL DISCUSSING FUTURE OF CHIROPRACTIC

Hayward, Calif., December 23, 2009 — Dr. Gerard Clum, president of Life Chiropractic College West, was selected by *The American Chiropractor* magazine to serve on a prestigious panel of leaders who provided retrospective on the history of chiropractic as well as perspective of the future of the profession. In its November issue, the magazine celebrated its 30 year anniversary by bringing together the panel of eight leaders who have seen the field of chiropractic endure many challenges, celebrate numerous triumphs and experience significant changes to become a recognized and validated form of health care in the United States.

In his published remarks, Dr. Clum noted that the current debates on health care reform have been very encouraging because popular opinion is beginning to favor preventative measures and clean living. Chiropractic is in a very good position to reap the benefits of this growing wave of enthusiasm. Dr. Clum stated, "The metaphors of health and health care have changed and the culture is changing accordingly. The culture wants and needs a new model of health care – and we are in remarkable alignment with what they are seeking."

Other leaders in the notable group of contributors were Dr. Louis Sportelli, president of NCMIC; Dr. James Winterstein, president of National University of Health Sciences; Dr. Joseph Brimhall, president of Western States Chiropractic College; Dr. Scott Haldeman, chairman of the Research Council of the World Federation of Chiropractic; David Chapman-Smith, secretary-general of the World Federation of Chiropractic; Dr. Vernon Temple, president of the National Board of Chiropractic Examiners, and Dr. William Morgan, a champion of chiropractic integration.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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