



LIFE CHIROPRACTIC

COLLEGE WEST

NEWS RELEASE

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LIFE WEST COLLEGE WEST DEAN PLAYS KEY ROLE IN UPCOMING WFC EDUCATION CONFERENCE

HAYWARD, Calif. October 7, 2010 –Joseph Ferguson, D. C., dean of the college at Life Chiropractic College West, is one of several program directors traveling to Madrid, Spain to help organize this year's World Federation of Chiropractic/Consortium of European Chiropractic Educators/Association of Chiropractic Colleges Education Conference at the Royal University Center Maria Cristina. The meeting will be held from October 14 to October 16.

The title of the conference will be "Clinical Training in Chiropractic Education: Meeting the Demands of a New Era". Discussions and presentations will focus on how chiropractic educators and organizations can best prepare graduates for clinical practice. Considering the constantly changing healthcare environment, chiropractic practitioners must continue to improve their skills of collaboration, integration, and accountability. Groups will share experiences on evidence-informed best practices and patient safety.

Dr. Ferguson stated, "Chiropractic is a global phenomenon, and it is more important than ever that our institutions collaborate with one another to advance our profession. This year's conference provides an excellent opportunity for the presentation and exchanging of ideas relevant to this progress."

Details and registration information about the conference can be found at <http://www.wfc.org>.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility, staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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