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## N E W S R E L E A S E

FOR IMMEDIATE RELEASE

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### **LIFE WEST HELPS INCOMING STUDENTS AFFORD THEIR CHIROPRACTIC EDUCATION**

**Hayward, Calif., November 3, 2009** — As the cost of education continues to increase, Life Chiropractic College West is helping to alleviate some of the burden by offering the following assistance. Every incoming student enrolled in by either Winter 2010 or Spring 2010 will be given a \$500 credit which can be used at the campus bookstore.

Dr. Gerard Clum, president of Life Chiropractic College West, states "New students need as much support as they can get especially when they start any new program. Our future D.C.'s can use the credit to help them get things from basic school supplies to a Radiology Book Set to their lab jackets or even a portable adjusting table. We believe in our students and are happy to assist them in reaching their dreams. The gesture will hopefully lay the foundation for a productive, enjoyable experience during their studies at Life West."

For more information about admissions requirements or the \$500 bookstore credit, please contact Admissions at (510) 780-4501.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at [www.lifewest.edu](http://www.lifewest.edu).

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