



LIFE CHIROPRACTIC

COLLEGE WEST

NEWS RELEASE

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DR. JOHN DEMARTINI WILL BE A GUEST SPEAKER AT ANNUAL LYCEUM ON JULY 23

Hayward, Calif., July 15, 2010 — One of the teachers featured in the inspirational hit movie, “**The Secret**”, Dr. John Demartini, will appear at “Lyceum 2010” hosted by the Life Chiropractic College West chapter of the Delta Sigma Chi fraternity. Other speakers include Drs. Bill De Moss, Jack Stockwell, Rebecca Nystrom, Robert Brooks, Stew Bittman, Jeanne Ohm, as well as Dr. Gerard Clum, president of Life Chiropractic College West. The event will start at 6pm at Castro Valley Masonic Center at 4521 Crow Canyon Place on Friday, July 23rd and end on Saturday, July 24th.

Subjects will include the process of helping patients to heal, developing lasting patient relationships, spreading the chiropractic philosophy, changing one’s perspectives, and educating patients on chiropractic and family wellness.

Bringing together masters with decades of experience, Life West students lead by Lyceum Organizer, Bjorn Bostrom, coordinated this event to inspire and support individual chiropractic practitioners and the professionals at large. It will be an opportunity to connect with men and women that have touched the lives of millions all over the globe with Chiropractic. Addison Bulosan, a Delta Sigma Chi member, stated, “We, in the chiropractic profession, all have chosen to be that person who helps mankind see the light through their health. We invite all doctors and students to the Lyceum this year to share this light.”

Registration information can be found online at <http://www.dscnu.com/ / /Lyceum%20Registration.html>.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college’s Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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