



25001 Industrial Blvd. • Hayward, CA 94545 • tel. 510-780-4500 • fax 510-780-4528 • [www.lifewest.edu](http://www.lifewest.edu)

## N E W S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: Iris Murillo  
Phone: 510-780-4500, ext. 2425  
E-mail: [imurillo@lifewest.edu](mailto:imurillo@lifewest.edu)

### **LIFE CHIROPRACTIC COLLEGE WEST HOST MASTERS CIRCLE IN MARCH 2010**

**Hayward, Calif., February 23, 2010** — Life West will host a one-day intensive practice development seminar which is part of the Accelerate Your Success – Unity Tour, sponsored by The Masters Circle of Jericho, New York, on Thursday, March 18, 2010 10:00am – 4:00pm, in Room 150. Dr. Bob Hoffman, President of The Masters Circle and internationally acclaimed speaker, will be sharing powerful practice building and educational material to help chiropractors build the practices and lifestyles of their dreams.

The six-hour personal growth and practice expansion event is for D.C.s, their staff and the entire chiropractic community.

Dr. Gerard Clum, president of Life Chiropractic College West, stated, "We are excited and honored to participate in this event that comes at a pivotal point in the history of health care in America. It is my hope that The Masters Circle efforts will build solidarity and morale amongst all chiropractors by sharing ideas and providing valuable support critical to the longevity of each practice and our field."

Additional information about the one-day intensive is available on Life West's Web site at [http://www.lifewest.edu/alumni\\_friends/pdfs/combined.pdf](http://www.lifewest.edu/alumni_friends/pdfs/combined.pdf).

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at [www.lifewest.edu](http://www.lifewest.edu).

###