



25001 Industrial Blvd. • Hayward, CA 94545 • tel. 510-780-4500 • fax 510-780-4528 • www.lifewest.edu

N E W S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: Iris Murillo
Phone: 510-780-4500, ext. 2425
E-mail: imurillo@lifewest.edu

LIFE WEST PROVIDES CHIROPRACTIC CARE TO LOW INCOME WORKERS IN SAN FRANCISCO

Hayward, Calif., August 11, 2009 — On July 18, interns from Life Chiropractic College West, accompanied by supervising Doctor of Chiropractic Dr. Wayne Coleman and Program Director Lori Pino, provided chiropractic care to workers at the La Raza Centro Legal Day Labor Program in San Francisco. Over a span of 4 ½ hours, they helped bring relief to 54 workers who would otherwise not be able to afford health care.



The idea to provide free chiropractic care to local communities came from two Life West chiropractic interns, Joe Ibe from Sacramento, Calif. and Brian Morris from Redding, Calif., and Lori Pino, the academic counselor at Life West. Calling their group Mission Trip: America (MTA), they proposed the concept to the college administration for consideration and guidance. Dr. Gerard Clum, president of Life West, stated, "Serving from a sense of abundance is a concept that we encourage all of our students to internalize as chiropractors. Mission Trip: America is a fine example of what Life West students can accomplish with love, commitment and support." MTA is a humanitarian effort sponsored by Life Chiropractic College West designed to promote the health and overall well being of homeless and underprivileged communities in the San Francisco Bay Area.

With help from Lori Pino they began providing chiropractic care in early spring and plan to make additional trips to La Raza Centro Legal and other Bay Area sites. Lori stated, "The program is self-

sustaining through our own love and generosity.” Other interns participating in the efforts include Mathew Kittleson, David Main, Gina Illia, Kristen Hazleton, Myriam Arias-Elguezabal and Justin Goslin.

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college’s Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.

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