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NEWS RELEASE

FOR IMMEDIATE RELEASE

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LIFE WEST'S TENTH ANNUAL TOY DRIVE BRINGS JOY TO MANY LOCAL CHILDREN AND FAMILIES

Hayward, Calif., December 15, 2010 — Students, faculty, staff and patients generously contributed 143 toys and games through the tenth annual toy drive at Life Chiropractic College West. During a time when many charities are struggling for donations, Life West was able to exceed its goal of 100 toys and also provide \$210 in cash and gift cards to children in the Hayward area through the Hayward Area Recreation and Park District (H.A.R.D.).

Jackie Biron, Director of Student Services, stated, "I have enjoyed working with H.A.R.D. for the past 10 years by co-sponsoring the Life West Annual Toy Drive with our Student Council. It was gratifying this year to not only meet our goals but to exceed them. The Life West community of faculty, staff, students & patients have continued in their generosity and willingness to share and have demonstrated over and over that they give from their hearts."

Life West, established in 1976, is an accredited non-profit institution of higher learning. Currently over 400 students from across the United States and abroad are enrolled, and over 3,700 graduates of Life West are now providing chiropractic care worldwide. The college's Health Center, a public outpatient facility staffed by approximately 150 senior interns who are guided by licensed doctors of chiropractic, provides affordable health care to more than 1,500 patients per week in the city of Hayward, California. The college and Health Center maintain a Web site at www.lifewest.edu.



Life Chiropractic College West surpasses donation expectations during this year's toy drive.

Pictured: Organizing the donations for the 2010 holiday drive were (left-top) Jackie Biron, Director of Student Services at Life West, (left-bottom) Melody E. Schullerts, Student Services Administrative

Assistant, (right-top) Renee Bartlett of Oakland, Vice President, Student Council and (right-bottom) Stephanie Williams of San Diego, Treasurer, Student Council, Life West students.